

January 11, 2010 EDTF

Meeting Minutes

I. Call to order

John Hadley called to order the regular meeting of the **EDTF** at 7:00 on January 11, 2010 at **127 Hartwell St. West Boylston**

II. Roll call

EDTF Secretary conducted a roll call. The following persons were present: John Hadley, Chris Rucho , Barbara Wyatt, Patrick McKeon, Angelo Perrone and Maryann Schelin.

Special Guest: Tony Chabot with Wave Media

III. Approval of minutes from last meeting

EDTF Secretary read the minutes from the last meeting. The minutes were approved as read.

IV. Open issues

A couple of months ago, the West Boylston Economic Development Task Force held an informative "Business Round Table" to meet with West Boylston businesses. One of the suggestions that came out of that was a revitalization of the West Boylston Business Association to serve as a non-governmental advocacy entity. Our group has a lot of ideas to help improve the business climate in town and we are looking for a group to bounce some ideas off of.

We would like to set up a focus group of selectmen business people in West Boylston to discuss reforming such an entity in Town.

V. New Business

Tony Cabot owner of eWaveMedia spoke to our EDTF explaining how he provides to small and large businesses with affordable, high quality video and websites. His Company offers a one stop shopping approach to getting the job done affordably and efficiently. He also pointed out that a 30 second TV commercial running 80 times per month would cost as low as \$250 per month. The EDTF would consider his presentation and get back to him to see if West Boylston Business would be interested.

Discussion concerning the designing and publishing of a West Boylston Brochure promoting and marketing the Town. John Hadley pointed out that he could have them printed at little or no cost.

Adjournment

John Hadley adjourned the meeting at **8:00**

Minutes submitted by: Maryann Schelin